



THE
SARAH
PROJECT

Built By Community ★ With Community ★ For Community

**BUILT BY
COMMUNITY**

Local sponsors and trusted vendors donate materials, time, and funding to renovate a house at zero cost.

**BUILT WITH
COMMUNITY**

People design the home together, with weekly votes on interior and exterior design features.

**BUILT FOR
COMMUNITY**

It's all for the SARAH community! 100% of profits from the sale of the house go directly to the SARAH Foundation, so they can continue to help individuals and families in our community.

SPONSOR LEVELS

The SARAH Project, in collaboration with The Social REdesign, offers exclusive marketing partnership opportunities to fit your business goals. These marketing partnership opportunities will be the last the timeline of the build project with marketing for YOUR business as a partner.

BRONZE

\$1,000

PROJECT LIFETIME

Our bronze package that includes your company listed on our website, one organic social post, and your name featured on signage at the open house!

SILVER

\$2,500

PROJECT LIFETIME

Our silver package that includes your company name on our website, an organic social post, a live video, a print ad, and signage at the open house!

GOLD

\$5,000

PROJECT LIFETIME

Our gold package that includes your logo listed on our website, influencer marketing, two social media posts, a broadcasted video, print ad, open house website placement and more!

PLATINUM

\$10,000

PROJECT LIFETIME

Our platinum package that includes the works: your featured logo linked on our website, premiere influencer marketing, several social media posts, two broadcasted videos, print ads, a banner and more!

DIAMOND

\$20,000

PROJECT LIFETIME

Our diamond package that includes the works: your linked logo on our website, premiere influencer marketing, four social media posts, four broadcasted videos, print ads, a banner, a blog post, and more!



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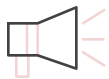
DURING BUILD:



- Large logo with link back to company website on The SARAH Project website

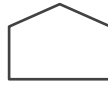


- Influencer Marketing – social media posts and endorsements run by The Social REdesign which will reach an estimated 6,700-42,000 people over a project timeline
- Four Organic Social Media Posts made on The Social REdesign social media platforms and shared by the SARAH social media platforms. An average of 2,000+ people will be reached per post and these posts will be solely dedicated to your business
- Four videos to be produced and broadcasted on The Social REdesign Facebook Page and shared on the SARAH Facebook page. Videos will reach an average of 3,000 people



- One Blog post featuring your product and/or services
- Print Ad to be published acknowledging sponsors
- Company logo to be displayed on the property throughout the build featuring company logo

POST BUILD:



- Your Company will be listed as a Presenting Sponsor at the Open House
- Banner with your company name/logo displayed at the Open House



- Open House Website Placement
- Open House Invitation Placement
- Three Organic Social Media Posts



- Print Ad to be published to thank sponsors
- Social ad spends applied to posts at this level

DIAMOND

SPONSORSHIP

\$20,000

 PROJECT TIMELINE

INCLUDES:

- Your featured logo linked back to your website
- Influencer Marketing
- Organic Social Media Posts
- Videos produced and broadcasted on The Social ReDesign
- Blog Post
- Print Ad & Banner Ad with your logo

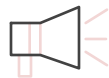
DURING BUILD:



- Large logo with link back to company website on The SARAH Project website

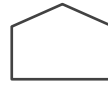


- Influencer Marketing – social media posts and endorsements run by The Social REdesign which will reach an estimated 3,600-22,000 people over a project timeline
- Three Organic Social Media Posts made on The Social REdesign social media platforms and shared by the SARAH social media platforms. An average of 2,000+ people will be reached per post and these posts will be solely dedicated to your business
- Two Videos to be produced and broadcasted on The Social REdesign Facebook Page and shared on the SARAH Facebook page. Videos will reach an average of 3,000 people



- One Blog post featuring your product and/or services.
- Print Ad acknowledging sponsors

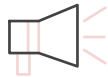
POST BUILD:



- Supporting Sponsor Table at Open House where your company can send a representative to display your company marketing



- Open House Website Placement
- Sponsor logo listed on signage at Open House
- 2 Organic Social Media Posts



- Print Ad to be published to thank sponsors.
- Social ad spends applied to posts at this level.

PLATINUM

SPONSORSHIP

\$10,000



INCLUDES:

- Your featured logo to link back to your website
- Influencer Marketing
- Organic Social Media Posts
- Videos produced and broadcasted on The Social ReDesign
- Print Ad with your logo

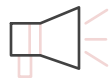
DURING BUILD:



- Company Logo/Individual listed on The SARAH Project website



- Influencer Marketing – social media posts and endorsements run by The Social REdesign which will reach an estimated 2,800-18,000 people over a project timeline
- Two Organic Social Media Posts made on The Social REdesign social media platforms and shared by the SARAH social media platforms where your company will be mentioned
- One video to be produced and broadcasted on The Social REdesign Facebook Page and shared on the SARAH Facebook page. Videos will reach an average of 3,000 people



- Print Ad to be published acknowledging sponsors

POST BUILD:



- Open House Website Placement
- Sponsor logo listed on signage at Open House
- One Organic Social Media Post



- Print Ad to be published to thank sponsors
- Social ad spends applied to posts at this level

GOLD

SPONSORSHIP

| **\$5,000**

 PROJECT TIMELINE

INCLUDES:

- Your featured logo on the websites
- Influencer Marketing
- Organic Social Media Posts
- Video produced and broadcasted on The Social ReDesign
- Print Ad with your logo

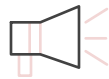
DURING BUILD:



- Company Logo/Individual listed on The SARAH Project website



- One Organic Social Media Post where your company will be mentioned along with other Bronze level sponsor
- One Live Video to be produced and broadcasted on The Social REdesign Facebook Page and shared on the SARAH Facebook page. Videos will reach an average of 3,000 people

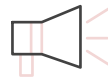


- Print Ad to be published acknowledging sponsors

POST BUILD:



- Sponsor Name listed on signage at Open House



- Print Ad to be published -- to thank sponsors
- Social ad spends applied to posts at this level

SILVER

SPONSORSHIP

| **\$2,500**

 PROJECT TIMELINE

INCLUDES:

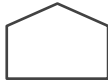
- Your featured name on the websites
- Organic Social Media Post
- Video produced and broadcasted on The Social ReDesign
- Print Ad with your logo

DURING BUILD:



- Company Logo/Individual listed on The SARAH Project website

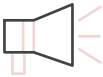
POST BUILD:



- Sponsor Name listed on signage at Open House



- One Organic Social Media Post where your company will be mentioned along with other Bronze level sponsors



- Print Ad to be published to thank sponsors

BRONZE

SPONSORSHIP

| **\$1,000**

 PROJECT TIMELINE

INCLUDES:

- Your featured name on the websites
- Organic Social Media Post
- Print Ad with your logo